



VLADIMIR
ECONOMIC
FORUM 2017

FORUM 2017

THE V TRANS-REGIONAL ECONOMIC FORUM IN VLADIMIR

THE GOLDEN RING OF RUSSIA - 50 ENTREPRENEURSHIP AND TOURISM: INVESTMENTS FOR THE FUTURE

May 19-21, 2017 Vladimir region

TOPICS

Tourism as regions' investment prospects and socio-economic development growth factor. New opportunities for small and medium-sized businesses in the field of tourism. Incentives for the development of the agrarian business, services, hospitality and transport infrastructures, historical and cultural monuments support. The forum is an effective platform for developing ideas, concluding business agreements, developing interregional cooperation.

GOALS

Promotion of new tourist projects and ways for the development of the territories, formation of the new Golden Ring's transport loop, transportation and hospitality services improvement, new requirements for the quality of tourism Internet services, topical requests, prompt response to the trends and challenges of the tourism industry, increasing the global competitiveness of the Russian tourism industry, small and medium-sized tourism businesses, individual entrepreneurship and folk crafts support.

SCOPE OF THE EVENT

Open dialogue of the authorities, industry professionals, businesses and the public.

<http://forum.avo.ru/en/>



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THE GOLDEN RING OF RUSSIA. 50 ENTREPRENEURSHIP & TOURISM: INVESTMENTS FOR THE FUTURE

FORUM & EXHIBITION

May, 19 - 21 2017 | forum.avo.ru
21, Oktyabrsky prospect, Vladimir



May, 19 2017

Vladimir

06:30 – 09:00. Moscow – Vladimir transfer
by special railway train

10:00 – 19:00. exhibition

10:00 – 11:30. exhibition survey by the Governor
of the Vladimir region S.Y. Orlova
and forum attendees,
2018 FIFA World Cup
"Russia is a hospitable country"
stand presentation

10:00 – 18:00. b2b contact exchange

11:30 – 12:00. press briefing

12:00 – 14:00. PLENARY SESSION

14:00 – 15:00. Session dedicated to the 50th
anniversary of the Golden Ring

16:30 – 18:00. thematic sessions:

Hospitality staff:

- Folk crafts and souvenirs
- Museums and event tourism
- Medical tourism
- Children's tourism and patriotic education
- Incoming tourism

16:30 – 18:30. contact exchange, session:

- Presentation of the investment projects in the Vladimir region
- Tourism as a breakthrough export direction

THE BUSINESS PROGRAM 2017

May, 20 2017

Vladimir

10:00 – 18:30. exhibition

10:00 – 18:00. b2b contact exchange

г.Доброград

09:00 – 10:00. business breakfast

10:00 – 11:00. PRESENTATION OF TOURISTIC
DIRECTIONS AND
INFRASTRUCTURE OF
DOBROGRAD CITY

12.00 – 13.45. strategic session
«Tourism opportunities
of the Vladimir **Region**»

15.00 – 17.00. thematic sessions:

- Auto-camping capabilities The Golden Ring of Russia
- Year of ecology in Russia, agro-ecotourism, family travel, sports tourism

May, 20 2017

Vladimir

10:00 – 15:00. exhibition

*The event program for representatives of the tourism
industry and the diplomatic corps*

г.Суздаль

10:00 – 11:00. **farmer's lunch**

11:30 – 13:30. tour program

14:00 – 16:00. Presentation of the Gastronomic
map of the Vladimir region

17:30 – 19:00. Vladimir – Moscow transfer
by special railway train



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SOCIAL PROGRAM 2017

May, 19 2017

12:00 – 17:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
Folk groups show program, handicraft work-shops

12:00 – 18:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
Sports show program, handicraft work-shops

12:00 – 18:00.
r Vladimir, exhibition area,
Oktyabrsky prospect, 21
Youth playground, presentation of youth forums.
The program "You are an entrepreneur" master
classes

12:00 – 18:00
Vladimir
INFORMATION TOUR AND EXCURSIONS
FOR PARTICIPANTS OF THE SPECIAL
PROGRAM OF THE FORUM
by appointment

12:00 – 16:00.
r Vladimir, exhibition area, Oktyabrsky prospect, 21
HISTORICAL MARATHON YOUNG LOCAL
HISTORIAN

May, 20 2017

10:00 – 17:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
Handicraft work-shops

10:00 – 16:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
HISTORICAL MARATHON YOUNG LOCAL
HISTORIAN

10:00 – 11:00.
Dobrograd
PRESENTATION OF TOURISTIC
DIRECTIONS AND INFRASTRUCTURE OF
DOBROGRAD CITY
airport, sky, camping, hospital (Kovrov)

11:00 – 17:00.
Dobrograd
Sports show program, handicraft work-shops

11:00 – 11:30.
Dobrograd
FORMAL OPENING OF THE FIRST TOURIST
PEDESTRIAN ROUTESITE(DOBROGRAD -
VLADIMIR) "THE GOLDEN RING OF
RUSSIA", PETROVSK AND VLADIMIR
HIGHWAY

17:15 – 17:45.
Dobrograd
FOLK SHOW PROGRAM FOR
PARTICIPANTS OF THE SPECIAL
PROGRAM OF THE FORUM

May, 21 2017

11:30 – 13:30. Suzdal
PRESENTATION OF TOURISTIC
DIRECTIONS AND INFRASTRUCTURE OF
SUZDAL CITY, PRESENTATION OF
GASTRONOMIC MAP OF THE VLADIMIR
REGION
for participants of the special program of the forum

14:00 – 16:00. Suzdal
HANDICRAFT WORK-SHOP
«GASTRONOMIC SOUVENIR»
for participants of the special program of the forum





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