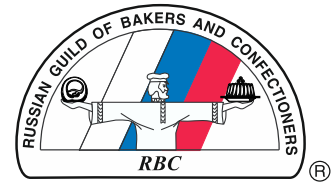




WORLD BREAD FORUM
«BREAD MEANS PEACE»
Specialized Trade Fair
June, 8-9, 2017
Moscow, VDNH, pavilion № 75



DEAR COLLEAGUES!

Second World Bread Forum will take place in Moscow on June the 8th and the 9th 2017, on the territory of VDNH, in pavilion 75.

Forum was initiated by the Russian Guild of Bakers and Confectioners and this idea was supported by the International Union of Bakers and Confectioners - UIBC. Such a decision was made by the President of UIBC Antonio Arias and Secretary General José María Fernández del Vallado in Sao Paulo (Brazil) on October the 15th, 2016 during the UIBC Congress.

For the first time bakers from all over the world came to Moscow in April 2007. That was a global event, which took place in Kremlin Palace and united more than 5000 participants from 60 countries of Europe, America, Asia and Africa.

Program of the Forum will feature seminars, conferences, panel discussions, master classes, competitions of bakers, exhibition etc.

Information support - we expect about 50 federal and regional editions, also professional ones.

We invite you and your colleagues to participate in Second World Bread Forum «Bread means peace».

Application: program of the Second World Bread Forum “Bread means peace”.

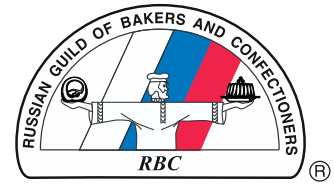
FOR MORE INFORMATION PLEASE CONTACT US:
Tel.: +7 (495) 755-50-35, +7 (495) 755-50-38, e-mail: info@rospik.ru
WWW.GUILD.BREADBUSINESS.RU

President

Yuri Katsnelson



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«BREAD MEANS PEACE»
Specialized Trade Fair
June, 8-9, 2017
Moscow, VDNH, pavilion № 75



Organizers:

International Union of Bakers and Confectioners (UIBC)
Russian Guild of Bakers and Confectioners (RBC)

Supported by

World Health Organization (WHO);
Soviet of Federation of the Parliament of the Russian Federation;
State Duma of the Russian Federation;
Ministry of Agriculture of the Russian Federation;
Ministry of Industry and Trade of the Russian Federation;
Ministry of Health of the Russian Federation;
Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing;
Civic Chamber of the Russian Federation;
Chamber of Commerce and Industry of the Russian Federation;
Retail Companies Association (ACORT);
All Russia Public Organization «Delovaya Rossiya»;
All-Russia Organization of Small and Medium Business «OPORA ROSSII».

Participants:

Governmental officials;
National associations of bakers and confectioners of foreign countries;
Businessmen - representatives of farms, elevators, flour mills, bakeries and confectioneries, shops, catering, manufacturers of equipment, packaging, suppliers of ingredients, materials;
Representatives of medical and health protection institutions;
Scientists, students, post-graduate students;
Journalists.

The program of the Forum:

- Specialized Trade Fair.
- Bread Cup «Bread means peace» and Competition of young bakers «Baker is profession of the future».
- Master classes of master bakers and master confectioners from Russia and foreign countries.
- Sessions with participation of Russian and foreign specialists.

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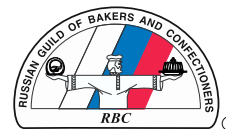


WORLD BREAD FORUM «BREAD MEANS PEACE»

Specialized Trade Fair

June, 8-9, 2017

Moscow, VDNH, pavilion № 75



Date: June 8-9, 2017

Forum will take place in Moscow, VDNH, pavilion № 75

Organizers:

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Representatives of medical and health protection institutions;

Scientists, students, post-graduate students;

Journalists.

The program of the Forum:

Specialized Trade Fair;

Bread Cup «Bread means peace» and Competition of young bakers «Baker is profession of the future»;

Master classes of master bakers and master confectioners from Russia and foreign countries;

Main Sessions:

«State-of-the art of bakery in Russia and foreign countries and possible ways of development of the industry»;

«Bread means health: developments of medicated breads»;

«Development of sales techniques of bakery goods»;

«New technologies and equipment for bakery and confectionery industries»;

«Education and training of bakers».



**WORLD BREAD FORUM «BREAD MEANS PEACE»
Specialized Trade Fair “Baker and Confectioner”**



June 8-9, 2017, Moscow, VDNH, pavilion № 75

APPLICATION (CONTRACT)			
DATE: “ _____ ” _____ , 201__			
We, the undersigned, the company representatives, hereby submit an official obligatory application for participation in the Trade Fair, agree to abide all the fair regulations and participation terms (Appendixes 1, 2, 3 and forms 1, 2, 3, which are an integral part of the contract) and guarantee payment of the ordered space and services.			
Company name (Participant)		Contact person (title)	
Index, postal address:		Phone: ()	
Legal address:		Fax: ()	
		E-mail	
Bank address, account N			
Space required Pavilion - № 75, hall A	Package stand	sq. m	stand No
	Raw stand (space)	sq. m	stand No
Indirect participation <input type="checkbox"/>			
MVC commits itself to provide the applicant with the full range of paid services, accordingly to the Participation Terms (Appendixes 1, 2).			
In case the applicant cancels participation in the Fair before May 20, 2017 the 20% fine is imposed, in case he cancels it after May 20, 2017 the applicant pays 100% as penalty in favour of the organizer.			
Forms 1, 2 and 4 deadline - May 10, 2017, Application deadline - May 20, 2017. Dead line for total payment: <u>till May 26, 2017.</u> In case of late payment, stand reservation is cancelled automatically.			
Bank information of the organizer	Account № 40702840900014481035, Bank of Beneficiary: UniCredit Bank, Moscow Via Account 400-806789 with JP MORGAN CHASE BANK, NEW YORK (SWIFT CODE: CHASEUS33)		
Both parties accept as genuine signatures of their representatives and seal prints received by fax or e-mail. <u>Bank charges are to be covered by the Exhibitor.</u>			
EXHIBITOR		ORGANIZER – MVC	
Director/President	/ _____ /	General Director	Y.M.Katsnelson
Senior accountant	/ _____ /		Stamp
	Stamp		



**Member of the Global Association of
Exhibition Industry (UFI)**

MVC



**Pavilion “Khleboprodukty” (No 40), VDNH
P.O.Box 34, Moscow, 129223, Russia
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Fax: + 7 (495) 755-67-69, 974-00-61
E-mail: info@rospik.ru
Internet: www.breadbusiness.ru**



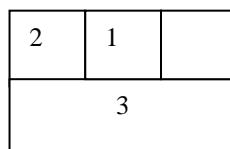
PARTICIPATION FEE (USD dollars and VAT is not imposed)

• Registration fee	250
<u>Rent payment for exhibitors:</u>	
• Rent of 1 sq. m of packaged stand (from 4 m ²)	245
• Rent of 1 sq. m of raw exhibition space	210
• Indirect participation	300
• Registration fee for co-exhibitor	450

NOTE: The reservation is valid after the registration fee and 30 % advance payment are paid according to the invoice rendered by MVC. The payment should be transferred within a month since the date of the invoice rendering. Space is allocated according to the “first come-first served” principle.

THE PRICE OF THE STAND INCREASES IF YOU TAKE

1. Stand open from one side
2. Corner stand 5 %
3. Stand open from three sides 10 %
4. Stand-island 15 %



YOU ARE WELCOME TO TAKE ADVANTAGE OF OUR DISCOUNTS!

If you rent the space, which exceeds:	If you pay everything:	
25 - 40 sq. m - 5 % discount	Till 1 April 2017	- 10 % discount
41 - 64 sq. m – 7 % discount		
65 - 85 sq. m - 10 % discount	Till 1 May 2017	- 7 % discount
more than 86 sq. m – 15 % discount		



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Appendix II

IF YOU ARE INTERESTED TO PARTICIPATE IN THE EXHIBITION:

Forward to MVC:

- application (contract);
- information about the company for the Official Catalogue (Form 1).

Information for the catalogue, received after the 10-th of May 2017 and not later than 20-th of May 2017 is published in the Addition to the Official Catalogue.

- list of the additional equipment (Form 2);
- information about overall exhibits and mantling (Form 3);
- plan of a stand (Form 4).

Payment: - registration fee;

- **cost of exhibition space, additional equipment and services or indirect participation fee.**

OUR STANDARD OFFER: Package stand and office includes:

Equipment	Stand (square m.)							
	4-5	6-8	9-11	12-17	18-23	24-35	36-47	48-56
Carpet	X	X	X	X	X	X	X	X
Electric lights	2	2	3	4	6	9	12	15
Display table 1,0 x 1,0 x 0,5 m.	0	1	2	2	2	2	2	2
Front with Exhibitor name (up to 15 letters)	1	1	1	1	1	2	2	2
Mini-office (sq. m)	0	0	2	6	9	12	18	18
Door	0	0	0	1	1	1	2	2
Curtain	0	0	1	0	0	0	0	0
Table	1	1	1	2	2	3	4	4
Chair	2	2	4	6	8	10	12	15
Socket for 220 V	0	1	1	1	2	2	3	3
Hanger	1	1	1	1	2	3	4	4
Waste-paper basket	1	1	1	1	2	3	4	4

- mantling and dismantling of the stand and the office;
- information about the company in the catalogue;
- advertising of the exhibition.

Raw space includes:

- raw space;
- information about your company in the catalogue

Indirect participation includes:

- information about your company in the catalogue;
- you may participate in business program

It's forbidden to exhibit information materials or products of companies which are not the participants at your stand without a written permission of MVC. The participant himself ensures the security of his exhibits during the working hours of the exhibition. The participants are liable for the damage of the equipment provided, violation of the fire safety sanitary requirements and labor protection. **MVC is not responsible for the goods of the participants during mantling and dismantling period of time of the exhibition.**



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